

REEP ESL Curriculum for Adults

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CONSUMERISM UNIT LIFESKILLS PERFORMANCE OBJECTIVES LEVEL: 300

CONSUMERISM UNIT GOAL

Students will demonstrate their ability to use level appropriate language skills to plan for, evaluate, and make purchases of goods and services.

CONSUMERISM LIFESKILLS PERFORMANCE OBJECTIVES (Summary):

1. Set class learning goals, i.e.lifeskills objectives to be covered in this unit.
2. Identify needs as a consumer.
3. Identify and compare methods of payment.
4. Identify stores and services provided.
5. Identify ways to economize and save money.
6. Make a consumer complaint about goods or services.
7. Identify and request banking services.
8. Complete banking forms
9. Identify rights and responsibilities as a consumer.

LIFESKILLS PERFORMANCE OBJECTIVES	FUNCTIONS AND SAMPLE LANGUAGE	RESOURCES	INTEGRATION
1. Set class learning goals, i.e.lifeskills objectives to be covered in this unit.	Express Need:I need to study ... because... Express opinion: I think we should...	See Needs Assessment and Unit Planning under Instructional Planning. REEP Consumerism Goal setting lesson: Teacher notes & student instructions	Structures: Present simple, modal verbs
2. Identify needs as a consumer, orally and in writing	Express need: I need a new car...., I would like to buy a T.V.	<i>Stand Out 2</i> , p. 39 <i>Invest in the Future: Money Sense</i> , p. 1, 4-14, 38-40 Brainstorming Discussion & writing activity	Structures: Present simple, descriptive adjectives Extension: Budgeting

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<p>3. Identify and compare methods of payment (cash, check, debit card, credit card, money order)</p>	<p>Sample Vocabulary: A.P.R, interest, debit card, PIN, automatic draft Trish: add sample language</p>	<p><i>Expressways 2</i> p. 137 <i>It's Time to Talk</i>, p. 93 <i>A Writing Book:</i> <i>Everyday English</i>, p. 72-80 <i>Book of Forms</i>, p. 30 + 33 Advantages and Disadvantages of Using Credit Reading your credit card statement</p>	<p>Structures: Comparisons Extension: Credit histories, budgeting</p>
<p>4. Identify stores and services provided.</p>	<p>Sample Vocabulary: retail, wholesale, discount, outlet Trish: add sample language</p>	<p><i>Real Life English 3</i>, p. 62-63 Consumer Reports - Money Newspaper circulars Community mapping -- area stores and services Field trip to neighborhood stores</p>	<p>Structures: Extension: Compare shopping in US and native countries, comparison shopping</p>
<p>5. Identify ways to economize and save money.</p>	<p>Give advice: You should check the price before you buy. Trish: more sample language please.</p>	<p><i>Problem Solving</i>, p. 42-89 <i>Expressways 2</i>, p. 136 <i>More Picture Stories</i>, Unit 2 <i>It's Time to Talk</i>, p. 49, 92 <i>Stand Out 2</i>, p. 24-32 <i>A Writing Book:</i> <i>Everyday English</i>, p. 97 Discussion and writing activity Setting Financial Goals</p>	<p>Structures: modal verbs Extension: Personal finance, Budgeting Yard sales</p>

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<p>6. Make a consumer complaint about goods or services (orally and in writing)</p>	<p>Express need: I would like to speak with the manager. I am writing to express my displeasure with... Trish: add some language about describing a problem.</p>	<p>Brainstorm typical complaints. Share experiences. <i>Lifelines 3, Unit 3</i> <i>Expressways 2 p. 65</i> <i>A Conversation Book 2, p. 124, 132 136-137, 140</i> <i>Write From the Start, p. 66-67</i> <i>Problem Solving, p. 30-34</i> <i>A Writing Book: English for Everyday Living, p. 174</i> <i>Crossroads Cafe Worktext B, p. 80-81, 122- 123</i> Discussion and writing activity Online Complaint System Arlington online Complaints</p>	<p>Structures: Present simple, past simple Extension: Complaining in native country, consumer rights and responsibilities</p>
<p>7. Identify and request information about banking services, orally and in writing</p>	<p>Express need: I'd like to open a bank account. I need to take out a loan. Request information:</p>	<p><i>Lifelines 3, p. 21</i> <i>Expressways 2, p. Unit 7</i> Banking services Listening: First Mountain Bank Banking Basics – interactive lessons Money and Banking Vocabulary – audio picture dictionary with activities</p>	<p>Structures: Present simple, modal verbs</p>

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<p>8. Complete banking forms.</p>	<p>Sample vocabulary: Form, deposit, withdrawal, account number, signature, endorse, ATM, fee, pin</p>	<p><i>Lifelines 3</i>, p. 22-26 <i>A Writing Book: English for Everyday Living</i>, p. 66-68, 70-80 <i>Book of Forms</i>, Unit 7</p> <p>How to Write a Check</p>	<p>Structures: Extension:</p>
<p>9. Identify rights and responsibilities as a consumer.</p>	<p>Trish: add sample language</p>	<p><i>Book of Forms</i>, p. 39 <i>Crossroads Cafe</i> <i>Culture Clip "Consumer Scams"</i></p> <p>Discussion and writing activity</p> <p>Better Business Bureau</p>	<p>Structures: Present simple, modal verbs</p>

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